

WORK HISTORY

F Newsmagazine - Designer and Illustrator

Chicago, IL • 09/2021 - Current

- Created different approaches to award-winning editorial designs.
- Produced and conceptualized digital illustrations.
- Collaborated with 10+ designers and editors to establish coherent themes and visuals of publication.

HDpiano - Graphic Designer

Chicago, IL • 05/2021 - Current

- Evolved designs on Youtube and social media for better CTR and increased traffic by 10% for 1.2 million subscribers.
- Collaborated virtually with 6+ teams of instructors, developers, video editors, and other creatives.
- Developed creative designs for marketing campaigns and social media.
- Created design systems and educational material with growing brand look for 1,000+ users.

SAIC - Social Media Designer

Chicago, IL • 02/2021 - Current

- Created engaging content to promote awareness increasing follow count and engagement by 47%.
- Delivered 1-2 posts per week to boost online presence with accessible information.
- Worked with team to create educational content driven towards students and established visual system.
- Analyzed trends in social media posts and followers to maximize views.

OpenComp - Design Intern

Chicago, IL • 08/2021 - 09/2021

- Designed 10+ web-based advertisements and social media ad variations to add visually appealing elements to client advertising campaigns.
- Configured graphics design elements to optimize functionality on web-based learning.

Ogilvy - Design Intern

Chicago, IL • 06/2021 - 08/2021

- Developed logos, identities, advertising campaigns, and brand deliverables for Del Maguey, Kotex, Workday, Fruit of the Loom, Glade, Chicago Film Festival, Enterprise, TD Bank, and Ballpark.
- Collaborated with 6+ unique teams to identify design requirements and facilitate development of effective client marketing.
- Created design deliverables for print, social and digital marketing campaigns.
- Assisted with design of creative pitches such as basic layouts, colors and tracking down appropriate images.

PROFESSIONAL SUMMARY

Passionate Designer with excellent technical, conceptual development, and collaboration skills. Highly motivated to create unique and innovated designs and ideas. Recognized for being organized and dependable designer successful at managing multiple priorities with a positive attitude.

PORTFOLIO WEBSITE

- audrey-nguyen.github.io/portfolio

EDUCATION

School of The Art Institute of Chicago

Chicago, IL • Expected in 05/2022

Bachelor of Fine Arts

Recognitions: Justyna Palka Scholarship Finalist, Excellence in Leadership, ArtBash Exhibition, All-State Art Symposium 1st, Scholastics Art & Writing ward Silver Key, Governor's Honor Program Finalist.

SKILLS

- Critical and Creative Thinking
- Concept Development
- Adobe Suite
- 3D Modeling
- Motion Design
- HTML/CSS/JavaScript